



Slide Street Journal

2025 NRBC PUBLICATION RATES AND AD SPECIFICATIONS

Ad Prices (Non-Sponsors)

Ad Size	Hue	Specs	Price
Full Page	Color	7.5" x 10"	\$450
Full Page	B&W	7.5" x 10"	\$275
Half Page	Color	7.5" x 5" Horizontal 3.75" x 10" Vertical	\$325
Half Page	B&W	7.5" x 5" Horizontal 3.75" x 10" Vertical	\$200
Quarter Page	Color	3.75" x 5"	\$125
Quarter Page	B&W	3.75" x 5"	\$100

Platinum - Gold Plus - Gold

Full Page Color (35% Discount on Additional Ads)

Silver

Half Page Color (35% Discount on Additional Ads)

\$125 Upgrade to Full Page Color

Crystal

Half Page Black & White (35% Discount on Additional Ads)

\$250 Upgrade to Full Page Color

Designated

30% Off any Ads

Size/Orientation:

- Full Page Color
 Full Page B&W
 1/2 Page Color
 1/2 Page B&W
 1/4 Page Color
 1/4 Page B&W
 Vertical
 Horizontal

Client: _____

Bill to address: _____

Bill to Email Address: _____

Special Instruction: _____

Group With: _____

Authorized By: _____

Contact Phone: _____

Email Address: _____

Ads must be received by April 1 to be included in the Slide Street Journal!

Sponsorships & Ad Sales: Cheryl Cody | cheryl@nrbc.com

Graphics: Savannah Magoteaux | promsavannah@gmail.com

Submit this form to Cheryl Cody by email: cheryl@nrbc.com
Fax to the NRBC Office at (580) 759-3999 or mail to 13181 US Hwy 177, Byars, OK 74831