

## 2024 NRBC PUBLICATION RATES AND AD SPECIFICATIONS

### Ad Prices (Non-Sponsors)

Ad Size	Hue	Specs	Price
Full Page	Color	7.5" x 10"	\$450
Full Page	B&W	7.5" x 10"	\$275
Half Page	Color	7.5" x 5" Horizontal 3.75" x 10" Vertical	\$325
Half Page	B&W	7.5" x 5" Horizontal 3.75" x 10" Vertical	\$200
Quarter Page	Color	3.75" x 5"	\$125
Quarter Page	B&W	3.75" x 5"	\$100

### Platinum - Gold Plus - Gold

Full Page Color (35% Discount on Additional Ads)

### Silver

Half Page Color (35% Discount on Additional Ads)

\$125 Upgrade to Full Page Color

### Crystal

Half Page Black & White (35% Discount on Additional Ads)

\$250 Upgrade to Full Page Color

### Designated

30% Off any Ads

### Size/Orientation:

- ☐ Full Page Color  
 ☐ Full Page B&W  
 ☐ 1/2 Page Color  
 ☐ 1/2 Page B&W  
 ☐ 1/4 Page Color  
 ☐ 1/4 Page B&W  
☐ Vertical  
☐ Horizontal

Client: \_\_\_\_\_

Bill to address: \_\_\_\_\_

Bill to Email Address: \_\_\_\_\_

Special Instruction: \_\_\_\_\_

Group With: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Ads must be received by April 1 to be included in the Slide Street Journal!**

**Sponsorships & Ad Sales:** Cheryl Cody | [cheryl@nrbc.com](mailto:cheryl@nrbc.com)

**Graphics:** Stevie White | [promstevie@gmail.com](mailto:promstevie@gmail.com)