



NRBC Media, Photography and Videography Policy

Other than provided in this Policy, competitors, spectators and visitors at the NRBC are prevented from taking photography or videography footage intended for sale or commercial distribution and use through publications, websites, social networking sites, or any other similar media. Any such prohibited use is expressly forbidden without prior written consent from show management.

“Photography or videography footage” includes footage of subjects on Show grounds including but not limited to footage taken in competition arenas, warm-up pens, barns or stalls. Unless approved by show management, professional photography equipment, cameras with lenses longer than 4 inches and camera support pods or video cameras of any size mounted on a tripod are not permitted except by credentialed media.

The NRBC’s official photographer, videographer, media director and lifestyle photographer are the only parties permitted to sell or provide others with competition photos or videos. Anyone, other than credentialed official sources, who provides or intends to use photos or video footage in violation of this Policy can be ejected from the event.

Media and Freelance Policy – FREE Media credentials may be issued to journalists/photographers/videographers on assignment by recognized publications, websites, television and radio stations and networks and other approved media outlets.

Approved media are limited to taking photos and videos from the stands, in warm-up pens or walking the grounds. Please do not disturb exhibitors who are preparing to show. Additionally, all media must remain outside of all show pens and clear of the entrance and exit gates.

Freelance journalists must provide proof of assignment from a well-established and approved outlet to be considered for accreditation. If credentials are granted, he/she also must confirm that the images taken will only be used for that specific publication and for that specific story. Freelance writers can only receive a credential based on the publications they are representing and on a preapproved story concept with a credible outlet.

Logoed photos are strictly forbidden. Shooting images and placing a photographer’s logo on any images taken at the NRBC, other than by the NRBC’S official photographers is strictly forbidden.

Media and freelancers can request specific photos by emailing Cheryl@nrbc.com. Media credentials must be worn prominently at all times while at the event.

PAID MEDIA CREDENTIALS

Social Media photographers contracted to work for individuals entered in the show will only be allowed to photograph at the show at a rate of \$100 per client for the week of the show.

Violation of the above can be grounds for immediate removal from the event premises. By signing the application for credentials, media, freelancers and social media photographers agree to the terms contained herein and to promote the NRBC and the reining industry in a positive way. All applicants must be 21 years of age or older.

NRBC reserves the right in its sole discretion to deny any media credential request.

Application

FREE Credentials Requested (Please Check All That Apply):

___ Media ___ Videographer ___ Photography ___ Other: _____

Name: _____

Publication/Organization: _____ Address: _____

_____ City/State/Zip Code: _____

_____ Country: _____

_____ Telephone (Cell/Office): _____

_____ Email: _____

Where And When Your Work Will Appear: _____

I Verify That I Am 21 Years Of Age Or Older And That I Am On Assignment For: _____

I Have Read The Photography And Videography Policy And Agree To Comply.

SIGNATURE _____ DATE _____

PRINTED NAME _____ Please return

to: Cheryl@nrbc.com

PAID Credentials Requested

If you are supplying social media coverage for an individual please state name of individual(s) you will be photographing and whether video or photo. If credentialed you will be limited to photography of those individuals.

_____ @ \$100

_____ @ \$100

_____ @ \$100

_____ @ \$100

_____ @ \$100

_____ @ \$100

I Have Read The Photography And Videography Policy And Agree To Comply.

SIGNATURE _____ DATE _____

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